Create an Applied–Research Ecosystem

GSPP will create a dynamic applied–research ecosystem. We will capture practical insights and data from faculty private practices, our clinics, and from partners throughout Colorado and around the world. We will identify the most innovative and effective practices. The insights we capture will be developed into practical tools which we will provide to students and to outside organizations and individuals, contributing to a continuous improvement in the practice of psychology. In the process, we will include a significant focus on the contextualization of care, a GSPP signature.

3

Our envisioned ecosystem addresses several elements of the University's strategic plan at once—supporting research, creating opportunities for external funding and industry partnerships, building knowledge bridges, and collaborating for the public good. We will generate new knowledge and immediately apply it in the community.

GSPP already conducts research in various forms. This new initiative will build on that work. Our applied–research ecosystem will make GSPP a vital, go–to resource for Denver, for Colorado, and beyond. At the same time, the insights we generate will keep GSPP's education cutting–edge.

As part of this work, we will launch an initiative to create community–driven research and assistance agendas. This will involve, first, systematically capturing insights on needs from existing partners and, second, identifying new partners in both the nonprofit and corporate worlds.

Our applied research ecosystem will start close to home. Our faculty continually generate insights in their professional practices. Those, too, need to be captured, analyzed, and packaged for use much more comprehensively.

Strategic Initiatives

A

Capture, analyze, and catalog insights from faculty, private practices, clinics, and partners

3A.1   Make it an option for faculty to bring their private practices onto campus, with state of the art facilities that serve both counseling and research needs

3A.2   Acquire technology for recording, analyzing, and cataloging sessions

3A.3   Create a research unit to be staffed by GSPP students

3A.4   Develop an agenda to define and prioritize content and tools to be produced

3A.5   Define a process for capturing insights from external partners

B

Be a leader in developing community–driven agendas for research and outreach/assistance

3B.1   Launch a community–partnership agenda–setting and co–creation initiative

3B.2   Develop a faculty–embed program to support corporate and community partners, and to feed data and insight back into our applied–research ecosystem