

Be a Service Provider & Force Multiplier

Through our clinics, we are an important provider of psychology services, playing our part alongside many others. While we expect limited organic growth in our campus-based clinics, we envision an expanded role in serving individuals through satellite facilities and telehealth. Our biggest point of impact, however, will be as a force multiplier: We can expand our reach and our value, and in some cases help shape the services others provide, by making ourselves a resource for community mental health organizations, hospitals, corporations, and individual practitioners. We must be on point and easily accessible.

We envision expanding our reach in two ways: First, there is tremendous opportunity to provide resources online, both for individuals and for practitioners. This will be a priority. Second, we see an opportunity to set up a limited number of satellite offices, specifically offices that will reach under-served populations and/or will link with our community-driven agenda. Both of these strategies also have far-reaching potential for international research and practice, and exemplify the *DU IMPACT 2025* emphasis on making DU an open door to engagement and vitality.

Our traditional on-campus clinics will, of course, continue. They provide vital services to the community, while also being an indispensable tool for student training. As we grow our specializations, we anticipate the need to grow the physical space we have to house our clinics. Even now, that space is falling short of needs.

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Strategic Initiatives



Develop and deploy means to be a force multiplier

- 4A.1 Create an online resource-sharing system
- 4A.2 Launch a series of on-campus seminars
- 4A.3 Develop revenue-generating e-learning modules
- 4A.4 Build out our strategy for resource-sharing



Develop and deploy new ways to reach individuals, particularly those in under-served communities unable to come to our Denver clinics, and those with under-served needs

- 4B.1 Develop a system of satellite clinics and mobile health
- 4B.2 Create online resources, including telehealth
- 4B.3 Add clinics to correspond with recently created specializations
- 4B.4 Develop a plan for growing existing clinics, pending the addition of new facilities