

Be a Visionary Partner in “One DU”

The concept of “One DU” outlined in the University’s *DU IMPACT 2025* envisions, at its core, a significant increase in collaboration across campus. We see in that vision the makings of a great distinction in the field of psychology: GSPP can increase the degree to which psychology is cross-disciplinary. People are multifaceted, and psychology works best when it understands each facet individually yet addresses them collectively. On our campus are units representing many social determinants of health—and we intend to lead the integration of those determinants.

We envision related opportunities to collaborate on grant-seeking and fundraising. We recognize that financial considerations can either be a powerful bond or a strong wedge within a university—and, accordingly, we must prioritize collaboration on fundraising.

“One DU” also means extending collaboration beyond our campus. Elsewhere in this document we’ve discussed close collaborations with, and service to, the community. Our commitment also encompasses alumni: We are on a drive to boost both engagement and service offerings for GSPP graduates.

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We are committed to leveraging the energy and expertise of our diverse communities to bring this plan to life. As we continue our tradition of innovating for impact, we will create a model organization that applies psychology to address complex problems and improve the human condition. DU is being transformed through *DU IMPACT 2025*, and these strategies will help to build that transformation.

Strategic Initiatives



Develop a “social determinants of health” cross-campus initiative

Link with DU schools and colleges on cross-disciplinary applied research and teaching.

- 6A.1 Designate a GSPP person or group to lead this initiative
- 6A.2 Create a shared resource cataloging social determinants of health resources, classes, and expertise on campus



Mobilize and connect Advancement and Grants teams across schools/colleges

Joint ventures to seek funding, as opposed to solo efforts, would be more powerful in many circumstances.

- 6B.1 Develop an agenda of cross-campus priorities, to be shared and refined with Advancement and Grants staff
- 6B.2 Work with Advancement to partner with local foundations



Collaborate across units for student and alumni services

There are opportunities both with “like” units such as the Graduate School of Social Work and with others ranging from the athletics department to the Daniels College of Business.

- 6C.1 Identify bi-directional programming
- 6C.2 Define new areas for joining forces for student services
- 6C.3 Create opportunities for alumni networking

Strategic Initiatives



Collaborate locally, nationally, and globally

We have identified many opportunities to engage internal and external partners throughout this plan; there are two additional areas of focus.

- 6D.1 Leverage our Board of Advisors to make connections
- 6D.2 Develop an agenda for further partnership with DU's internationalization offices



Build alumni engagement and alumni value proposition

We envision building additional alumni services, creating beneficial engagement opportunities for all.

- 6E.1 Create a suite of "GSPP for life" services and engagement opportunities
- 6E.2 Increase giving by alumni
- 6E.3 Raise awareness among alumni of tools available from GSPP