



# / RE•DEFINING / Mental Health

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Since 1976, the Graduate School of Professional Psychology (GSPP) at the University of Denver has been pioneering tools to improve mental health and ensure better outcomes for those with mental health concerns, through our core educational programs and community clinics that serve the public on a sliding scale payment system.

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Over the past few years, GSPP has created five, externally-funded, innovative specialty training areas for our students to help most effectively meet and care for people in the context of their communities, including:

- Latinx Psychology\*
- Military Psychology
- Oncology Psychology
- Substance Use Disorder Psychology
- Infant & Early Childhood Mental Health

Through our efforts in the classroom, our clinics and more than 250 partnerships in the Denver community, we are pursuing the **discovery and integration of new treatments and approaches** to behavioral health. We are not only training and growing the next generation of psychologists – we are also working to integrate the advanced concept of mental health being tied to a person's physical health, while redefining the definition of well-being and mental health. The sum of these efforts **boosts the very important work** of eradicating the stigma associated with mental health care. GSPP's aim is to build successful health care models in our own community, and then share our findings with others across the country. **We need better solutions and outcomes.** We need to take better care of everyone in our communities. We need proven tools that will change our future.

**At GSPP, we are at the forefront of this movement** and stand as a leader in mental and behavioral health – and redefining mental health.

\*Latinx (pronounced “La-TEEN-ex”) is a term that is inclusive of gender, ethnic and racial identity.



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UNIVERSITY of  
DENVER

GRADUATE SCHOOL OF  
PROFESSIONAL PSYCHOLOGY

GSPP is **elevating its vision of redefining mental health** in the Denver community and throughout Colorado by hosting an event series. We are bringing in **knowledgeable leaders** from across the state and our country to elevate these important issues for our campus, our city and our state. Through shared vision and discussion, **we aim to activate a great group of supporters** in the Denver community and across the state of Colorado in the work of GSPP and our partners.

We want to ignite conversations that move our community and our country to change the way they view and treat mental health and those who have mental health challenges, and move our collective work forward to reach a new frontier to make mental health services accessible to everyone. We invite this inspiration and this vision for the work we are doing at GSPP – and for all who have or will face mental health challenges.

We are building a future where we approach mental health in a holistic, whole well-being way, where mental health is no longer stigmatized, and access to robust resources and care is available to everyone. We want like-minded partners to help us build this collaborative team to lead this movement on and off our campus.

We seek to advance mental health care by addressing pressing needs in Latinx and military populations, early childhood, cancer patients and with substance use disorder. As we provide treatment that is culturally and linguistically competent, we also improve accessibility and efficacy of treatment by promoting multifaceted approaches to care – integrating medication, therapy, vocational support, housing and education. We recognize the need for greater integration of mental health care alongside physical wellness. We welcome this opportunity to advance knowledge around redefining mental health within our community and beyond.

## IN PARTNERSHIP

We invite you to join this collaborative team of forward-thinking and solutions-focused efforts by serving as a sponsor of this community engagement series. In so doing, you are not only supporting the next generation of psychologists, but also the advancement of access for mental health for everyone. A portion of your gift will be considered goods and services received by the donor (denoted below with an asterisk), with the remaining amount serving as philanthropic sponsorship of the event.

## SPONSORSHIP OPPORTUNITIES

We welcome your partnership as we work to redefine mental health by **normalizing the conversation** in our diverse communities and cultures, reducing barriers to seeking care and resources. We also seek to build a community and a culture where the subject of mental health is a welcomed conversation and resources and care are available to everyone.

BENEFITS	TITLE SPONSOR \$100K	PARTNER \$75K	ADVOCATE \$50K	SUPPORTER \$25K	INDIVIDUAL \$5K - \$24,999
Speaking opportunity during program	X				
Attendance at VIP reception or virtual equivalent*	16 guests <small>(\$352 goods &amp; services)</small>	8 guests <small>(\$176 goods &amp; services)</small>	4 guests <small>(\$88 goods &amp; services)</small>	2 guests <small>(\$44 goods &amp; services)</small>	1 guest <small>(\$22 goods &amp; services)</small>
Logo on invitation and pre-event materials	X	X	X	X	
Logo recognition at event	X	X	X	X	X
Name recognition at event	X	X	X	X	X
Feature in GSPP e-newsletter	X	X			
Mention in GSPP e-newsletter	X	X	X	X	
Recognition on social media   	X	X	X		
Recognition in post-event press release	X				
Year-long recognition on GSPP website	X	X			
Recognition on event registration website	X	X	X	X	

\*Benefit available where applicable



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## SPONSORSHIP LEVELS

- TITLE SPONSOR - \$100K**
- PARTNER - \$75K**
- ADVOCATE - \$50K**
- SUPPORTER - \$25K**
- INDIVIDUAL - \$5K - \$24,999**

**NAME:** \_\_\_\_\_

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**FOR ADDITIONAL INFORMATION OR ADDITIONAL SPONSORSHIP  
OPPORTUNITIES CONTACT:**

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